

Public Relations Internship

Term: Negotiable

Start Date: ASAP

Commitment: 5+ hours per week

This is an unpaid internship, although college credit is available

Responsibilities:

- Work with the marketing committee to create and implement campaigns
- Develop content calendars on a weekly and monthly basis following best practices
- Monitor analytics to meet goals
- Collaborate with a team of interns to create engaging blog and social media content
- Capture and create mission-oriented video and image-based content
- Other duties/projects as assigned

Qualifications and Skills:

- Degree or working toward bachelor's degree in public relations, marketing or related field
- Demonstrated experience in social media/marketing
- Excellent oral and written communication skills
- Working knowledge of Facebook, Twitter, Instagram, YouTube
- Experience with social media analytics, including Facebook Insights
- Basic knowledge of public relations and marketing channels and content
- Photography, video production and editing experience a plus!

To apply send your resume and cover letter to Natalie Kostman at greenhouse@hillviewuac.org.